National Coalition for Black Developments in Family and Consumer Sciences

Annual Report
Bridgett Clinton-Scott, Vice-President of Membership

June 20, 2025
Executive Board Meeting

Membership Activity During the FY 2024-2025

- Maintained a record of all new members (student/professional)

Overall New Member Count (based on website activity)

Total New/Renewal Professional Members: 7 (Website) + 9 (FV State) = 16 members
Total New Student Members: 34 (Website) + 5 (FV State) = 39 members
Grand Total New/Renewal Members for FY 2024-2025: 55 members

- **Engaged Coalition Members through various email messages:**
  - Oct. 2024 – Encouraged members to "Share your FCS story"
  - Dec. 2024 - Five email messages during FCS Week
  - Feb. 2025 - Shared Valentine's Day message
  - Mar. 2025 - Emailed the 2025 ballot to all members
  - May 2025 – Emailed a message congratulating all graduates
  - Jun. 2025 – Emailed message commemorating Juneteenth
  - Jul. 2025 (upcoming email) – Membership renewal reminder

- **I co-hosted a Coalition Meet & Greet -Dec. 3rd** : 17 attendees
  - Sabrena Johnson from Fort Valley State won the scavenger hunt prize - $20 Amazon gift card (sent through email)

- **Emailed new members a special message:**

EMAIL MESSAGE TO NEW MEMBERS:

Subject: Thank you for Your Student Membership & Welcome to the Coalition for Black Development in FCS!

Dear INSERT NAME,
On behalf of the National Coalition for Black Development in Family and Consumer Sciences (NCBDFCS), I am thrilled to welcome you to our vibrant community! We're incredibly excited to have you join our mission of empowering Black professionals and students in the field of

Family and Consumer Sciences (FCS). At NCBDFCS, you'll find a supportive network dedicated to your success. We offer a variety of resources and opportunities, including: Professional Development: Access exclusive virtual seminars to enhance your skills and knowledge.

- Networking: Connect with accomplished Black professionals in FCS, creating lasting connections and fostering collaboration.
- Student Scholarship Support: Become part of a community that advocates for scholarships to support future generations of FCS leaders.
- Advocacy: Join our collective voice in promoting diversity, equity, and inclusion within the FCS field.

To help you get started, we encourage you to explore our website at [https://www.ncbdfcs.org%0D/]https://www.ncbdfcs.org

There, you'll find valuable resources and information on connecting with other members. We're confident that your membership in NCBDFCS will be a valuable asset to your professional journey. If you have any questions or need assistance, please don't hesitate to reach out to our membership team at beclinton@umes.edu.

Welcome again, and we look forward to seeing you involved in our upcoming events and initiatives!

Sincerely,
Dr. Bridgett Clinton-Scott
Vice President of Membership
Coalition of Black Development in Family and Consumer Sciences